

MONTHLY MEMBERSHIP PROGRESS REPORT

District 24 C

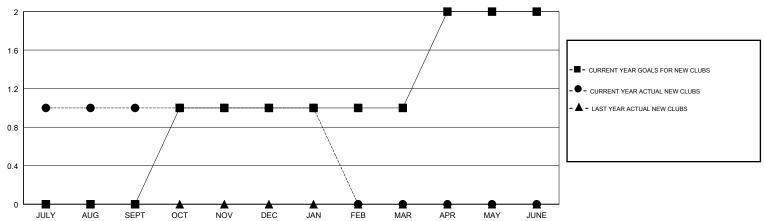
Results as of: 01/31/2018

LOCATION VIRGINIA **CINDY GREGG GMT CA**

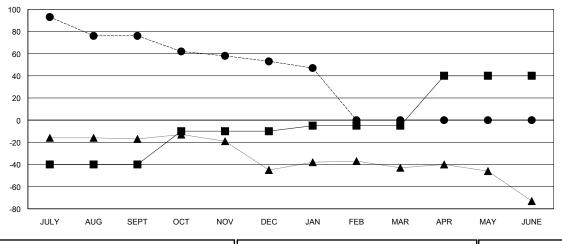
Clubs					
RESULTS FOR 2017-2018					
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS		
JULY/AUG/SEPT	0	1	1		
OCT/NOV/DEC	1	0	1		
JAN/FEB/MAR	0	0	0		
APR/MAY/JUNE	1	0	0		

Methods					
RESULTS FOR 2017-2018					
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)		
JULY/AUG/SEPT	-40	155	67		
OCT/NOV/DEC	30	12	33		
JAN/FEB/MAR	5	8	14		
APR/MAY/JUNE	45	0	0		

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



-■- MEMBER GROWTH NET GOAL
- ● - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 2	
DROPPED MEMBERS	
DECEASED	10
CLUB CANCELLED	7
OTHER	97
TOTAL	114

13 CLUBS OF 47 ADDED 1 OR MORE	<u>GENDER</u>
NEW MEMBERS	MALE
	FEMALE
	Women Per
	41

CLICK HERE FOR CUMULATIVE
MEMBERSHIP DATA

GENDER DISTRI	<u>BUTION</u>	
MALE	927 (70.12%)	
FEMALE	395 (29.88%)	
Women Percentage F	iscal Year Goal: 27%	
TOTAL FAMILY UNIT ME	MBERS	

196 FAMILY MEMBERS PAYING HALF

98